



OFFICE USE  
 ACCT. MGR: \_\_\_\_\_  
 BOOTH NO: \_\_\_\_\_

**2016 RCX EXHIBITOR AGREEMENT**  
 MARCH 12&13, 2016  
 COSTA MESA, CA | OC FAIR & EVENT CENTER

COMPANY	CONTACT/TITLE		
ADDRESS	CITY	STATE	ZIP
PHONE	FAX		
E-MAIL	WEBSITE		

PRODUCT TO BE DISPLAYED/SOLD \_\_\_\_\_

I HAVE READ AND AGREE TO THE ATTACHED SHOW TERMS AND AUTHORIZE THE PROMOTION COMPANY, INC. TO RESERVE MY BOOTH SPACE \_\_\_\_\_.

EXHIBITOR SPACE RATES			
Booth Size	11/1-1/14	1/15-3/14	3/15-5/15
10' x 10'	\$600	\$800	\$1,000
10' x 20'	\$1,100	\$1,300	\$1,500
10' x 30'	\$1,600	\$1,800	\$2,000
20' x 20'	\$2,100	\$2,300	\$2,500
20' x 30'	\$3,000	\$3,200	\$3,400
20' x 40'	\$4,000	\$4,200	\$4,400
Bulk Space	\$5.00/square foot		
Ticket Package: 25 additional tickets		\$250	

Bulk Space greater than 20' x 40' is available and sold at \$5.00/square foot.  
 Price of booth includes pipe and drape **ONLY**.  
ALL tables, chairs, and electrical orders are available at an additional cost.  
 Corner booths are available and can be purchased for an additional \$150/corner.  
**TOTAL BOOTH SIZE:** \_\_\_\_\_  
**TOTAL CORNER CHARGE:** \_\_\_\_\_  
**TICKET PACKAGE CHARGE:** \_\_\_\_\_  
**TOTAL CHARGE:** \_\_\_\_\_

**PAYMENT INFORMATION**

- Check (payable to The Promotion Company, Inc.)       Credit Card (Visa, MC, AMEX)       Cash  
 See Payment Options Form. Please note that all Credit Cards will be charged a 3% technology fee.

<u>DATE WRITTEN NOTICE OF TERMINATION OR REDUCTION IN SPACE IS POSTMARKED</u>	<u>TERMINATION FEE</u>
On or before September 26, 2015	\$0.00
After September 26, 2015 and on or before December 19, 2015	50%
After December 19, 2015	100%

**REMITTANCE:** A minimum of 50% deposit of the total space fee is required with this license agreement. The remaining 50% must be received no later than 60 days prior to the Event. Any late payments and all contracts established within 60 days of the show must be paid in certified funds. Booth location will not be assigned until deposit is received.  
**ACCEPTANCE:** The exhibitor has read the Terms & Conditions of this agreement. Exhibitor understands that this Agreement shall be legally binding between The Promotion Co., Inc. (TPC) and the exhibitor only upon acceptance in writing by TPC. Exhibitor understands that early tear-down during the event may void Exhibitor's option of renewal of any future events.  
**YES**, by signing below, the undersigned hereby affirmatively consents and agrees to receive (1) facsimile advertisements sent by or on behalf of TPC to the facsimile number provided above or instead to the following fax number: \_\_\_\_\_; (2) telephone solicitations initiated by or on behalf of TPC and directed to the number provided above or instead to the following telephone number: \_\_\_\_\_; and (3) commercial electronic mail messages sent by or on behalf of TPC and, its affiliates, lines of business and divisions.  
**NOTE:** Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are at the sole discretion of Show Management.

**RETURN THIS FORM**  
 838 N. DELAWARE STREET, INDIANAPOLIS, IN 46204  
 E-MAIL: [JACQUIE.PARRAL@BONNIERCORP.COM](mailto:JACQUIE.PARRAL@BONNIERCORP.COM)  
[ALISON.SMITH@BONNIERCORP.COM](mailto:ALISON.SMITH@BONNIERCORP.COM)  
 FAX: (317) 236-6519

\_\_\_\_\_  
 APPLICANT'S AUTHORIZED SIGNATURE

\_\_\_\_\_  
 TITLE

\_\_\_\_\_  
 DATE

\_\_\_\_\_  
 TPC REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
 TITLE

\_\_\_\_\_  
 DATE

